

AI Mastery Academy™

Lesson 1: Welcome to the Course

Lesson Overview

Welcome to the course! This introductory lesson explains what the course is about, who it is for, and what you will achieve by the end of your AI learning journey. No coding or technical background is required.

Learning Objectives

- Understand the purpose and structure of the course.
- Learn why AI is an essential skill today.
- Know who this course is designed for.
- Understand that no coding knowledge is required.
- Prepare for a practical, hands-on learning experience.

What You Will Learn in This Course

- AI Fundamentals
- ChatGPT & Prompt Engineering
- AI for Writing and Research
- AI for Presentations
- AI Image & Video Generation
- AI Productivity Workflows
- Real-world Projects

Course Checklist

- ☐ Computer or Laptop (Recommended)
- ☐ Stable Internet Connection
- ☐ Free ChatGPT or equivalent AI account
- ☐ Curiosity and willingness to practise

Learning Tips

- Watch lessons in sequence.
- Practise alongside demonstrations.
- Complete quizzes and assignments.
- Experiment with prompts.

- Learning comes from practice, not memorisation.

Next Lesson

Lesson 2: What is Artificial Intelligence? We will understand AI in simple language, explore common myths, and discover how AI is already part of everyday life.